

FAYE KOLLIG

they/them/elle 📍 Boulder, Colorado

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EDUCATION

Michigan State University, East Lansing, MI **May 2022**

B.A. of Media & Information (Focus: Human-Centered Technology), with minors in Information Technology and Spanish (graduated with honors)

Honors College, National Merit Scholar, and Dean's List.

Recipient of the MSU Special Merit Award and the Glenn & Thelma Buell scholarships

Cumulative GPA: 3.94

Selected Coursework: MI 220 (Methods for Understanding Users), MI 302 (Networks, Markets, and Society), MI 320 (Reasoning with Data), MI 350 (Evaluating Human Centered Technology), MI 349 (Web Design and Development), MI 449 (Adv Web Development and Databases), ITM 209 (Business Analytics and Information Systems), ITM 311 (Systems Analysis and Design), MI 360 (Media & Information Management)

RESEARCH EXPERIENCE

Human-Computer Interaction Institute, Carnegie Mellon University

Remote Research Internship

June 2021 – Aug 2021

Advisors: Laura Dabbish and Jason Hong

Social Cybersecurity: Analysis of interviews about cybersecurity behavior adoption, focusing on security attitudes, resistance, and social influences.

Behavior, Information and Technology Lab, Michigan State University

Undergraduate Research Assistant

May 2020 - May 2021

Advisor: Emilee Rader

Driving Inferences: Cleaning, annotating, and qualitative analysis of interviews reacting to driving data, focusing on data inferences

Advisor: Rick Wash

Security Stories: Development and implementation of a fully virtual email experiment to test anti-phishing training, focusing on story-based learning, and spear-phishing.

Professorial Assistant

Sep 2019 - April 2020

Advisor: Rick Wash

Online communities: Qualitative data analysis of Reddit infertility subreddits, focusing on personal informatics, self-tracking, and social support.

The Documented: Oral Histories from Spartans, Michigan State University

Professorial Assistant

Sept 2018 - May 2019

Advisor: Geri Zeldes

Conducted and filmed interviews for a documentary called “Brenda’s Story” (<https://vimeo.com/702897028>), focusing on the experiences and family of a DACA dreamer at MSU. Work also included interviews in Spanish, and translation of interviews via English subtitles.

Awards received: Broadcast Education Association Diversity & Inclusion Creative (April 2022); BEA Award of Excellence in Faculty Video (April 2022); Regional Emmy nomination in Human Interest - Long form content (May 2022); Regional Edward R. Murrow Award in Small Market TV (May 2022)

REFEREED PUBLICATIONS

“Assertive driver, I can imagine that”: Interpretations of Inferences from Driving Data”. Samantha Hautea, Norbert Nthala, Faye Kollig, João Marcelo Ferraz, Emilee Rader. Poster and extended abstract for the USENIX Symposium on Usable Privacy and Security (SOUPS) (August 2021)

“Anyone else have this experience?”: Sharing the Emotional Labor of Tracking Data About Me”. Megan Knittel, Faye Kollig, Abrielle Mason, Rick Wash. Paper in the proceedings of the ACM on Human-Computer Interaction, Volume 5, Issue CSCW1, Article 79 (April 2021). <https://doi.org/10.1145/34491>

PRESENTATIONS

Patterns and Social Influences in Resistance Attitudes towards Security. Poster for Carnegie Mellon’s HCII Summer REU program (August 2021)

Exploring the Impact of Story-Based Training on Phishing Susceptibility. Poster for Michigan State University’s University Undergraduate Research and Arts Forum (UURAF) (April 2021)

Exploring Story-Based Training to Reduce Phishing Susceptibility. Poster for the Mid-Michigan Symposium for Undergraduate Research Experiences (Mid-SURE) (July 2020)

WORK IN PROGRESS

“Tracing the Common Steps and Social Influences in the Security Adoption Process”. Cori Faklaris, Faye Kollig, Animesh Singh, Jason Hong, Laura

Dabbish. In submission to Proceedings of the ACM: Human-Computer Interaction, Vol. 6, Issue CSCW2 (November 2022), and the associated ACM Conference on Computer-Supported Collaborative Work and Social Computing.

EXTRACURRICULAR AND VOLUNTEER EXPERIENCE

Spartan Support Network, Michigan State University

Support group leader and director of marketing *Sep 2019 - Present*

Student organization, focused on promoting community, mental health, and mental health awareness on campus

Senior Services, Midland MI

Meals on Wheels delivery driver *Summer 2019*

SKILLS

Languages: English (native), Spanish (proficient)

Technical:

Proficient: HTML, CSS, MAXQDA, NVivo, RStudio, Qualtrics, Visual Studio Code, Microsoft Office (Word, Excel), Google Office Suite (Docs, Forms, Sheets, Slides).

Novice: SQL, Tableau, PowerBI, JavaScript, Adobe Creative Suite (Photoshop, Spark, InDesign, and Dreamweaver), GitHub

Research: Interviewing, qualitative coding and analysis, literature review, data cleaning and visualization